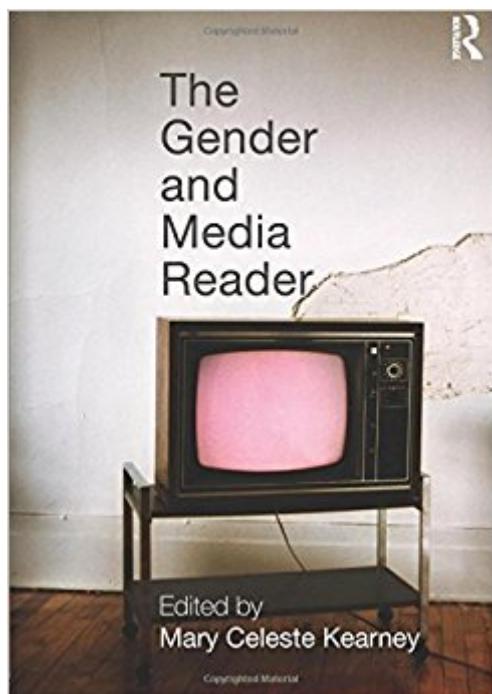


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The Gender And Media Reader



Synopsis

The Gender and Media Reader is an essential text for those interested in gender and media studies, its main topics, debates, and theoretical approaches. The primary objective of this collection is to expand readers' knowledge of how gender operates within media culture through engagement with foundational writings as well as more contemporary research in this field. Taking a multiperspectival approach that considers gender broadly and examines media texts alongside their production and consumption, The Gender and Media Reader enables readers' critical thinking about how gender is constructed, contested, and subverted in different sites within media culture. Along with the main introduction, individual section introductions facilitate readers' understanding of the development of gender and media studies by contextualizing the various topics, debates, and theoretical approaches that have shaped it, as well as by highlighting current trends.

Book Information

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Customer Reviews

Mary Celeste Kearney is Associate Professor of Radio-Television-Film and Women's and Gender Studies at the University of Texas at Austin. She is author of *Girls Make Media* (Routledge, 2006) and editor of *Mediated Girlhoods: New Explorations of Girls' Media Culture* (Peter Lang, 2011). Her current works in progress include *Power Chords and Groupie Chicks: Gender in Rock Culture*, forthcoming from Oxford University Press.

Fascinating, not hard to read and a really good book for a women's studies or media class.

in great condition.

It's a solid textbook for a women/gender and media studies course.

I Had to read this book for my Women and Feminism in the Media class and this book was really helped break down what that is and how it effects us today.

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